

Becca Gross

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EDUCATION

University of Georgia, Athens, Ga – B.A., Art History
Summer 2018 Graduate, *Magna Cum Laude* Honors, 3.81 GPA

EXPERIENCE

J.Douglas, Atlanta, Ga – Sales Assistant & Marketing Manager

APRIL 2019 - PRESENT

Assistant to Metro Atlanta sales representative for 15 of the country's top interiors brands. Drive sales by providing excellent customer support and sales assistance to designers and design firms using Brandwise Sales Management software. Manage marketing efforts by creating engaging digital content designed to increase sales and develop client relationships through Instagram and email campaigns.

National Museum of Women in the Arts, Washington, D.C. – Publications & Communications/Marketing Intern

SEPTEMBER 2018 - DECEMBER 2018

Contributed to and edited museum's tri-annual publication *Women in the Arts*. Wrote [weekly posts and research-based editorial articles](#) for blog *Broad Strokes*. Crafted twice-weekly art newsletters for staff. Assisted in the planning of NMWA's annual award-winning social media campaign #5WomenArtists. Tracked and filed media coverage using Cision Media Management software.

CCBC Gallery, Athens, Ga – Curatorial Intern

MAY 2018 - SEPTEMBER 2018

Assisted in curating, preparing, and installing art exhibitions at the Creature Comforts Brewing Co. art gallery. Wrote and edited exhibition materials. Interviewed artists and created research-based [blog content](#). Planned and executed community-focused events related to exhibitions.

Georgia Museum of Art, Athens, Ga – American Art Curatorial Intern

SEPTEMBER 2017 - APRIL 2018

Drafted wall labels, brochure text, and loan letter materials. Responded to public research inquiries regarding the collection. Researched upcoming exhibitions and permanent collection works. Maintained exhibition checklists and assisted with curatorial design. Curated works on paper rotation and crafted corresponding written materials.

Fringe Boutique, Athens, Ga – Key Holder, Sales Associate & Social Media Coordinator

JANUARY 2017 - AUGUST 2018

Provided customer service and assisted with product merchandising. Served as shift leader. Led the social media team in producing daily content for Instagram. Took and edited social media photos.

SKILLS

Writing for web/blog

Art-related research

HTML, CSS & Wordpress

Cision Media Management software

Brandwise Sales Management software

Adobe Photoshop

MS Word, Excel, Outlook, Powerpoint

Mailchimp

Instagram Marketing

Interpersonal communication & customer service

Mac & PC operating systems

AWARDS

Zell Miller Scholarship

Charter Scholarship

Bailey Art Scholarship

Vince Dooley Scholarship for the Arts

Betty Cabin Memorial Scholarship

Mary Rosenblatt Art Scholarship

LANGUAGES

Intermediate French, reading & writing

HTML & CSS

LEADERSHIP

Georgia Museum of Art Student Association, UGA – *President*

AUGUST 2016 - APRIL 2018

Led the committee that planned museum events for undergraduates at the University, including student nights and community-wide artist markets. Student representative for the 2018 Black History Awards committee.

Undergraduate Art History Society, UGA – *Co-President*

AUGUST 2017 - APRIL 2018

Organized and promoted events specifically geared toward art history students at the University, including museum trips and talks with local curators.

Dodd Ambassadors, Lamar Dodd School of Art, UGA – *Ambassador*

MARCH 2017 - APRIL 2018

Served as a liaison between the undergraduate student body and the administration of the art school. Duties included organizing open forums, offering input on various projects, and giving tours to prospective students.

VOLUNTEER

ATHICA, Athens, Ga – *Gallery Sitter & Volunteer*

JANUARY 2017 - AUGUST 2018

Provided desk service and gallery supervision for a local contemporary art gallery. Assisted with after-hours events.

BURNAWAY, Atlanta, Ga – *Art Auction Volunteer*

FEBRUARY 2019

Served as a front table volunteer for BURNAWAY'S annual fundraising auction, Art Crush. Greeted and checked in guests using the GiveSmart online system.